

Now until:
6/30/11

earn a

\$50

DEALER INCENTIVE

on promotional financing

ACT NOW
MAY 1 – JUNE 30

NEW

Earn a \$100 DEALER INCENTIVE on standard financing.

Standard programs: 8.9% for 36 months or 9.9% for 48 months

With Sheffield, It's Simple.

Submit a new credit application for \$2,500 or more on select outdoor power equipment* between May 1 and June 30, 2011.

For every loan we fund during the promotion period, you will receive the incentive credit automatically in your funding proceeds. Loans and Incentives are typically processed within 24 hours.

**Visit www.SheffieldFinancial.com/dealer_equipment_list for a complete eligibility list.*

Personal Service for Dealers and Customers.

With Sheffield Financial, dealers and customers experience:

- commitment to outstanding service and competitive rates
- credit decisions made by people—not a risk scoring computer
- approvals tailored to your individual customers
- a real person when you call with a question or concern--no voicemail--every time!



Start Today!

**Fax your next customer credit app to (800) 438-8894,
Call our Loan Processing department at (800) 438-8892,
Or visit us online at www.SheffieldFinancial.com**

Not a Sheffield Dealer?

Visit www.SheffieldFinancial.com to enroll.

It's just 3 easy steps.



Sheffield Financial is a division of BB&T Financial FSB, a subsidiary of Branch Banking & Trust Company,, both members FDIC. Loans are subject to credit approval.

Dealer Incentives are subject to Dealer satisfying all eligibility requirements, including but not limited to, compliance with all Sheffield Financial Dealer Standards. Any Dealer Incentives are applied as a credit toward Dealer's funding proceeds. Dealer's representations or actions to any third party regarding the Dealer Incentives are the sole responsibility of Dealer. Sheffield Financial and the Sheffield Financial logo are trademarks of BB&T Corporation. Loan Processing Hours: Monday-Saturday 8 a.m.-10:30 p.m., Sunday 1-8 p.m. ET

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